

BRANDING YOURSELF on SOCIAL MEDIA:

If you are new to Social Media you want to build your audience... then make sure that you are "sharing" with people... NOT selling to them.

TIME TO POST! Don't worry - we're not going to spam your followers. That's NOT how we do business. But, you DO need to share with the virtual world what you are doing and why you are excited about it! Put up a post sharing those things!

Ideas for photo:

- Your welcome box
- Arbonne product
- You drinking a shake or fizz
- You with your family

Ideas for announcement or curiosity post: (your sponsor will help you with verbiage)

- curiosity post about jumping into the 30-day program and looking for people to lock arms with you and do it as well.
- excited about the new adventure
- always wanted to be a business owner and this allows you the opportunity
- WHY you decided to jump in and WHAT you are going to create because of it.

**We also recommend following some of our team members & other consultants to get ideas that you can take and make authentic to YOU! Suggestions to follow on IG: @casie.delessio @bobbispeters @sbstrong1 @peytonspggress @jaclynzarp @helltothemel

{Here are some examples of great posts!}

